

September 9, 2025

To  
The Senior General Manager  
Dept. of Listing Operations  
**BSE Limited,**  
P J Towers, Dalal Street,  
Mumbai -400001, India

To  
Vice President  
Listing Department  
**National Stock Exchange of India Limited**  
Exchange Plaza, Bandra Kurla Complex  
Bandra (East), Mumbai 400051, India

Dear Sir,

**Sub: Initial Public Offering of equity shares having face value of Rs. 1 each ("Equity Shares") of Urban Company Limited (formerly UrbanClap Technologies India Limited) ("Company") comprising Fresh Issue and Offer for Sale (the "Offer")**

The Board of directors of the Company through its resolution dated September 9, 2025 in consultation with Kotak Mahindra Capital Company Limited, Morgan Stanley India Company Private Limited, Goldman Sachs (India) Securities Private Limited, and JM Financial Limited, ("Book Running Lead Managers"), have finalized allocation of 8,29,00,485 Equity Shares to Anchor Investors at the Anchor Investor Allocation Price of ₹ 103/- per Equity Share (including share premium of ₹ 102/- per Equity Share) in the following manner:

Sr. No.	Name of Anchor Investor	No. of Equity Shares allocated	% of Anchor Investor Portion	Bid price/Anchor Investor Allocation Price (₹ per Equity Share)	Total amount allocated (₹)
1.	SBI INNOVATIVE OPPORTUNITIES FUND	19,41,695	2.34%	103	19,99,94,585
2.	SBI MIDCAP FUND	24,27,155	2.93%	103	24,99,96,965
3.	GOVERNMENT OF SINGAPORE	6,79,470	0.82%	103	6,99,85,410
4.	MONETARY AUTHORITY OF SINGAPORE	4,85,460	0.59%	103	5,00,02,380
5.	ICICI PRUDENTIAL BHARAT CONSUMPTION FUND	29,12,470	3.51%	103	29,99,84,410
6.	ICICI PRUDENTIAL EXPORTS AND SERVICES FUND	9,70,920	1.17%	103	10,00,04,760

## Urban Company Limited

(Formerly known as UrbanClap Technologies India Limited & UrbanClap Technologies India Private Limited)

### REGISTERED OFFICE:

Unit No. 8, Ground Floor,  
Rectangle 1, D4, Saket District Centre,  
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### CORPORATE OFFICE:

7<sup>th</sup> & 8<sup>th</sup> Floor, Go Works,  
Plot 183, Rajiv Nagar, Udyog Vihar  
Phase, Sector 20,  
Gurgaon - 122016, Haryana, India

Sr. No.	Name of Anchor Investor	No. of Equity Shares allocated	% of Anchor Investor Portion	Bid price/Anchor Investor Allocation Price (₹ per Equity Share)	Total amount allocated (₹)
7.	HDFC MUTUAL FUND - HDFC BUSINESS CYCLE FUND	13,56,040	1.64%	103	13,96,72,120
8.	HDFC MUTUAL FUND - HDFC INNOVATION FUND	17,87,705	2.16%	103	18,41,33,615
9.	HDFC MUTUAL FUND - HDFC TECHNOLOGY FUND	7,39,645	0.89%	103	7,61,83,435
10.	FIDELITY SECURITIES FUND FIDELITY BLUE CHIP GROWTH K6 FUND	5,92,615	0.71%	103	6,10,39,345
11.	FIDELITY SECURITIES FUND: FIDELITY BLUE CHIP GROWTH FUND	27,97,920	3.38%	103	28,81,85,760
12.	FIDELITY GROUP TRUST FOR EMPLOYEE BENEFIT PLANS FIDELITY BLUE CHIP GROWTH COMMINGLED POOL	4,92,855	0.59%	103	5,07,64,065
13.	ASHOKA WHITEOAK ICAV - ASHOKA WHITEOAK EMERGING MARKETS EQUITY FUND	9,70,920	1.17%	103	10,00,04,760
14.	ASHOKA WHITEOAK ICAV - ASHOKA WHITEOAK INDIA OPPORTUNITIES FUND	29,12,470	3.51%	103	29,99,84,410
15.	GOVERNMENT PENSION FUND GLOBAL	34,95,080	4.22%	103	35,99,93,240
16.	NIPPON LIFE INDIA TRUSTEE LTD-A/C NIPPON INDIA SMALL CAP FUND	34,95,080	4.22%	103	35,99,93,240

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17.	NOMURA FUNDS IRELAND PUBLIC LIMITED COMPANY- NOMURA FUNDS IRELAND - INDIA EQUITY FUND	34,95,080	4.22%	103	35,99,93,240
18.	AMUNDI FUNDS NEW SILK ROAD	30,09,620	3.63%	103	30,99,90,860
19.	AMUNDI FUNDS ASIA EQUITY CONCENTRATED	4,85,460	0.59%	103	5,00,02,380
20.	ADITYA BIRLA SUN LIFE TRUSTEE PRIVATE LIMITED A/C ADITYA BIRLA SUN LIFE DIGITAL INDIA FUND	34,95,080	4.22%	103	35,99,93,240
21.	DF INTERNATIONAL PARTNERS DC, LLC	34,95,080	4.22%	103	35,99,93,240
22.	FLORIDA RETIREMENT SYSTEM - ALLSPRING GLOBAL INVESTMENTS, LLC (EMSC)	34,95,080	4.22%	103	35,99,93,240
23.	THELEME INDIA MASTER FUND LIMITED	34,95,080	4.22%	103	35,99,93,240
24.	UTI BALANCED ADVANTAGE FUND	6,16,830	0.74%	103	6,35,33,490
25.	UTI INNOVATION FUND	3,08,415	0.37%	103	3,17,66,745
26.	UTI MULTI CAP FUND	3,08,415	0.37%	103	3,17,66,745
27.	UTI SMALL CAP FUND	9,25,100	1.12%	103	9,52,85,300
28.	UTI-INDIA CONSUMER FUND	1,02,805	0.12%	103	1,05,88,915

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Sr. No.	Name of Anchor Investor	No. of Equity Shares allocated	% of Anchor Investor Portion	Bid price/Anchor Investor Allocation Price (₹ per Equity Share)	Total amount allocated (₹)
29.	UTI-MID CAP FUND	12,33,515	1.49%	103	12,70,52,045
30.	ICICI PRUDENTIAL LIFE INSURANCE COMPANY LIMITED	34,95,080	4.22%	103	35,99,93,240
31.	SBI LIFE INSURANCE CO. LTD	34,95,080	4.22%	103	35,99,93,240
32.	BAJAJ ALLIANZ LIFE INSURANCE COMPANY LTD.	23,30,005	2.81%	103	23,99,90,515
33.	STEADVIEW CAPITAL MASTER FUND LTD	11,65,075	1.41%	103	12,00,02,725
34.	TIMF HOLDINGS	23,30,005	2.81%	103	23,99,90,515
35.	SUNDARAM MUTUAL FUND - SUNDARAM BUSINESS CYCLE FUND	13,59,085	1.64%	103	13,99,85,755
36.	AROHI EMERGING INDIA MASTER FUND	11,64,930	1.41%	103	11,99,87,790
37.	MAP INSTITUTIONAL LLC - MAP INSTITUTIONAL LLC 804 SERIES	11,65,075	1.41%	103	12,00,02,725
38.	ABAKKUS FLEXI EDGE FUND-1	8,60,398	1.04%	103	8,86,20,994
39.	MAHINDRA MANULIFE AGGRESSIVE HYBRID FUND	4,30,199	0.52%	103	4,43,10,497
40.	MAHINDRA MANULIFE FLEXI CAP FUND	4,30,199	0.52%	103	4,43,10,497
41.	HELIOS FLEXI CAP FUND	8,09,561	0.98%	103	8,33,84,783
42.	HELIOS MID CAP FUND	50,837	0.06%	103	52,36,211

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43.	MALABAR MIDCAP FUND	8,60,398	1.04%	103	8,86,20,994
44.	STEINBERG INDIA EMERGING OPPORTUNITIES FUND LIMITED	8,60,398	1.04%	103	8,86,20,994
45.	SUSQUEHANNA PACIFIC PTY LTD	8,60,384	1.04%	103	8,86,19,552
46.	TATA AIG GENERAL INSURANCE COMPANY LIMITED	8,60,398	1.04%	103	8,86,20,994
47.	UNION INNOVATION & OPPORTUNITIES FUND	8,60,398	1.04%	103	8,86,20,994
48.	BANDHAN BUSINESS CYCLE FUND	6,79,615	0.82%	103	7,00,00,345
49.	BANDHAN BALANCED ADVANTAGE FUND	6,79,470	0.82%	103	6,99,85,410
50.	EDELWEISS TRUSTEESHIP CO LTD AC- EDELWEISS MF AC- EDELWEISS AGGRESIVE HYBRID FUND	4,85,460	0.59%	103	5,00,02,380
51.	EDELWEISS TRUSTEESHIP CO LTD AC- EDELWEISS MF AC- EDELWEISS LARGE CAP FUND	4,85,315	0.59%	103	4,99,87,445
52.	EDELWEISS TRUSTEESHIP CO LTD AC - EDELWEISS MF AC- EDELWEISS RECENTLY LISTED IPO FUND	3,88,310	0.47%	103	3,99,95,930
53.	PGIM INDIA TRUSTEE PRIVATE LIMITED A/C -	7,89,235	0.95%	103	8,12,91,205

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	PGIM INDIA SMALL CAP FUND				
54.	PGIM INDIA TRUSTEE PRIVATE LIMITED A/C - PGIM INDIA LARGE AND MID CAP FUND	3,63,950	0.44%	103	3,74,86,850
55.	PGIM INDIA TRUSTEE PRIVATE LIMITED A/C - PGIM INDIA MULTI CAP FUND	2,05,900	0.25%	103	2,12,07,700
56.	IKIGAI EMERGING EQUITY FUND	4,85,460	0.59%	103	5,00,02,380
57.	NEO ALTERNATIVES INVESTMENT TRUST- NEO DYNAMIC STRATEGY FUND	4,85,460	0.59%	103	5,00,02,380
58.	CITIGROUP GLOBAL MARKETS MAURITIUS PRIVATE LIMITED - ODI	11,65,047	1.41%	103	11,99,99,841
59.	GOLDMAN SACHS BANK EUROPE SE - ODI	7,76,698	0.94%	103	7,99,99,894
	<b>TOTAL</b>	<b>8,29,00,485</b>	<b>100.00%</b>		<b>8,53,87,49,955.00</b>

13 domestic Mutual Funds have applied through a total of 29 schemes, scheme-wise details provided in table below:

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3.	ICICI PRUDENTIAL BHARAT CONSUMPTION FUND	29,12,470	3.51%	103	29,99,84,410
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6.	HDFC MUTUAL FUND - HDFC INNOVATION FUND	17,87,705	2.16%	103	18,41,33,615
7.	HDFC MUTUAL FUND - HDFC TECHNOLOGY FUND	7,39,645	0.89%	103	7,61,83,435
8.	NIPPON LIFE INDIA TRUSTEE LTD-A/C NIPPON INDIA SMALL CAP FUND	34,95,080	4.22%	103	35,99,93,240
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17.	MAHINDRA MANULIFE AGGRESSIVE HYBRID FUND	4,30,199	0.52%	103	4,43,10,497

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19.	HELIOS FLEXI CAP FUND	8,09,561	0.98%	103	8,33,84,783
20.	HELIOS MID CAP FUND	50,837	0.06%	103	52,36,211
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28.	PGIM INDIA TRUSTEE PRIVATE LIMITED A/C - PGIM INDIA LARGE AND MID CAP FUND	3,63,950	0.44%	103	3,74,86,850
29.	PGIM INDIA TRUSTEE PRIVATE LIMITED A/C - PGIM INDIA MULTI CAP FUND	2,05,900	0.25%	103	2,12,07,700
	<b>TOTAL</b>	<b>3,06,38,404</b>	<b>36.96%</b>		<b>3,15,57,55,612</b>

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Please note that capitalized terms used and not defined herein shall have the respective meaning ascribed to them in the Red Herring Prospectus dated September 2, 2025 filed with the Registrar of Companies, Delhi and Haryana at New Delhi

We request you to make the above information public by disclosing the same on your website.

Thanking You,

For **Urban Company Limited (formerly UrbanClap Technologies India Limited)**

Authorised Signatory  
Name: Sonali Singh  
Designation: Company Secretary and Compliance Officer

CC: Securities and Exchange Board of India  
Corporation Finance Department  
Division of Issues and Listing,  
Plot No. C4 A, G block,  
Bandra Kurla Complex, Bandra (East)  
Mumbai 400051, India

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